



## BEHIND THE COVER ROSE

For the colour loving gardener, there are few roses as spectacular as our cover rose Lady of Shalott (Ausnyson) (b. With its big and beautiful chalice-shaped blooms, this vibrant English rose will inject a healthy dose of colour and charm into any garden. Awarded our best for flowering badge, alongside being bee-friendly and suitable to be grown in an array of settings, Lady of Shalott (Ausnyson)  $\phi$ also boasts a pleasant, warm Tea fragrance, with hints of spiced apple and cloves.

#### English Shrub Rose

Colour: Orange Fragrance: Medium, Tea Bloom Size: Large Flowering: Repeat









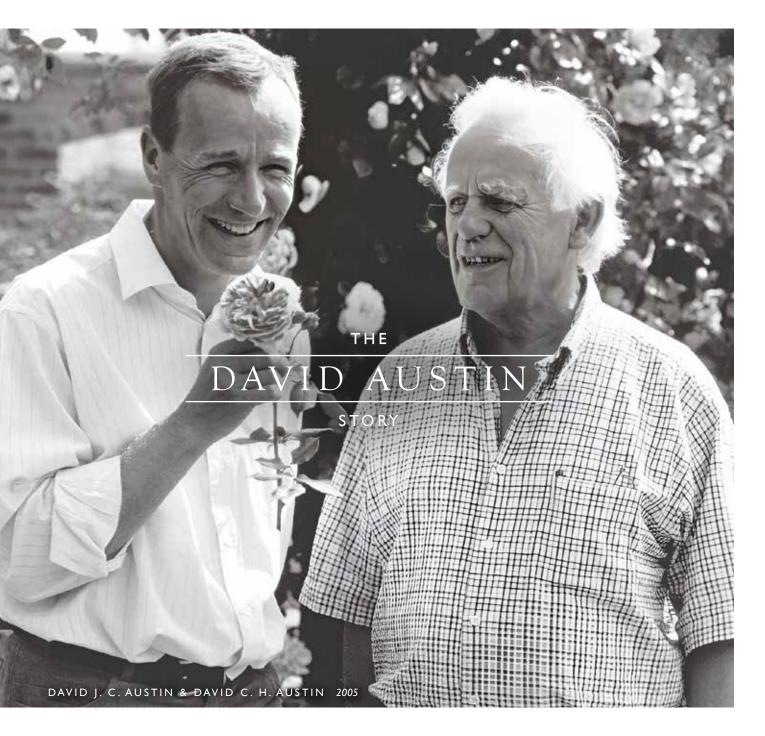




## HANDBOOK OF ROSES 2024/25

# CONTENTS

- 4 The David Austin Story
- 6 The art of rose breeding
- 8 Why David Austin roses?
- 10 New for 2024
- 12 Where to plant
- 14 Our roses, your gardens
- 42 Colour A rose petal palette
- 44 English standard tree roses
- 62 Fragrance notes
- 6.4 Rose care
- 70 BLOOM Our commitment to the future
- 76 Visit us A day amongst the roses
- 18 lop roses by use
- 3() Index by colour



Whether you are a seasoned collector and acquainted with our story as if it were your own, or a newcomer to the world of English roses, our narrative is one that can be told shortly but sweetly. It starts and lives on the Austin family farm...

As our name suggests, it all began with a young and earnest David C. H. Austin, known as, Mr Austin. As a twenty-something in the late 1940s, he developed a passion for plants, but it was roses specifically for which he fell hard. Fast forward to 1961 and Mr Austin released his first rose for public sale – the mid pink, fragrant climber, Constance Spry (Ausfirst).

During his lifetime, Mr Austin bred more than 200 English roses, building a great British business and raising a family on the farm as he went. It was to his son David J. C. Austin that the secateurs were passed, as a new chapter in cultivating the finest English roses began.

Raised on the family farm, David's relationship with roses flourished early on. At just 14 his initial motivation to work for the business was to fund the motorbike that would grant him greater freedom and independence – necessary when home was seven miles away from the nearest town. This was the early 1970s, when the business was small, and the toil especially tough. He enjoyed the organising and planning of what wood to cut, along with de-leafing and dethorning, which took place in the garage on the yard right next to the house. He also worked with a team in the field budding and patching – one of the most gruelling jobs on the nursery, that he didn't enjoy at all. All the while it instilled in him the importance of preparation and learning from the ground up.

It wasn't until 1979 that David joined the business full-time. Motorbiking and university days done, he worked from a second-hand Portakabin while his father remained working in the family

home. These were, after all, still the very early days of David Austin Roses. 1982 proved to be a milestone for more than one reason. We attended our very first RHS Chelsea Flower Show, a turning point and a memory still held dear to this day.

As the years ticked by, the business evolved. Roses had been sold by mail order from the very beginning, but from early 1990 our roses began to appear at carefully chosen garden centres across the length and breadth of Britain. Subsequently, licenses were granted across the world as new territories had the desire to grow and sell our English roses. An incredibly exciting time for all under the David Austin Roses' roof. And, needless to say, the family home went back to being just that, as it began to burst at the seams with a team prospering as much as the roses they nurtured.

One thing that remains unchanged over the years is the philosophy that has long been rooted in the business. David Austin Roses was born from the desire to cultivate a more beautiful rose. Roses that would be unrivalled in both beauty and health. Roses that would bloom beautifully with colours to captivate and scents you would wish you could bottle up and wear like a treasured cologne. Mr Austin Senior loved Old Roses with their heady fragrances and multi-petalled heads, but they had fallen out of favour because they only flowered once, unlike the more popular Hybrid Teas. Not to be deterred, he cross-bred the two with a view to getting the best characteristics of both. He wanted to create a rose that was beautiful but that would bring everlasting joy to gardeners. It is that desire which drives the business forward with each waking day. The constant quest for classic English roses that enchant and endure. And with hundreds of roses now in our collection and new roses. released every year, we very much hope we are continuing the legacy for our customers, both old and new.

During his lifetime, Mr Austin bred more than 200 English roses, building a great British business and raising a family on the farm as he went. It was to his son David J. C. Austin that the secateurs were passed, as a new chapter in cultivating the finest English roses began.



### THE ART OF

## ROSE BREEDING

Alongside our most classic and everlasting roses such as the divinely fragranced Desdemona (Auskindling)  $\phi$  and instantly adored Olivia Rose Austin (Ausmixture)  $\phi$ , the desire to keep creating new varieties of English roses is one that we will never try to resist. Planting possibilities are endless. There are new colours to blend, intoxicating fragrances to concoct, and health-bettering prospects to conquer, and so our rose breeding programme is one that will be forever fuelled.

### 1. Selecting parents:

Each rose begins as a cross between two existing roses which we call the parents.



### 2. Hybridisation:

We cross pollinate around 40,000 roses by hand each year, pollen to stamen, with a knife and paintbrush.



## 3. Seed sowing:

Child seeds are extracted from the hips in winter and refrigerated. Around 350,000 are sown in greenhouses in the new year.





THE SECRETS OF SUCCESS...

**BALANCING FUNCTION AND FORM:** at the heart of our programme is the desire to create a rose that is beautiful but that has vigour, strength and tolerance. A fragile beauty is to be admired, but one that can withstand disease, drought and the elements whilst looking endlessly elegant is always the goal.

**PLAYING THE LONG GAME:** breeding roses is not for the impatient. Ours is a 12-year cycle that involves meticulous steps to achieve perfection. After all, good things come to those who wait.

**WELCOMING SURPRISES:** even our experienced hands are not immune to surprises along the way. Most crosses come out as you would expect, but every now and then you see something unusual. Sometimes it pays to embrace the unexpected.

#### 4. Initial selection:

In spring, germinated seedlings are assessed and around 150,000 are selected for further trialling.



#### 5. Field trials:

Full sized rose bushes are assessed in true garden conditions for around five years until the best 10 varieties remain



#### 6. Final selection:

From the final 10 varieties, of which we have around 7,500 plants, we hand-pick just three or four worthy of future introduction.







WHY

# DAVID AUSTIN ROSES?

What is a garden without roses? We believe that roses belong in every outdoor space, which is why we have dedicated over 60 years to breeding the very best, healthiest, most fragrant roses for the world to enjoy. The promise of a David Austin rose is many things...

It is a guarantee of unrivalled breeding expertise that retains traditional methods and protects the craftsmanship of hybridising an English rose. It is a promise of plentiful choice, an unmatched collection of roses bred on a family farm that is still at the heart of the business.

# 2024

After around 12 years of meticulous breeding, we are delighted to bring two new English rose varieties to the Australian landscape in 2024. Say hello to Imogen (Austrich) and The Ancient Mariner (Ausoutcry).

Imogen bears pretty, pale yellow blooms, fading almost to cream. The many delicately frilled petals are arranged around a beautiful button eye. This English rose forms a sturdy, quite upright shrub with glossy foliage that emits a light fruity scent that strengthens in the warmer parts of the day.

Named after a character in Shakespeare's *Cymbeline*, a play based on legends concerning the early historical Celtic British King Cunobeline, Princess Imogen is Cymbeline's daughter by a former queen, who later disguises as the page Fidele.

Ideal for a mixed border or planted as a rose hedge. Imogen's upright nature allows for stems to be cut and brought in doors too.





# THE ANCIENT $MARINER \ \, \textit{(Ausoutcry)}$

#### English Shrub Rose

An impressive variety, bearing masses of large, many petalled blooms on a bushy, quite upright shrub. The blooms are a lovely glowing mid pink at the centre, paling towards the edges. Over time, they each reveal a cluster of golden stamens. There is a medium-strong myrrh fragrance.









# WHERE TO PLANT

English roses have a remarkably versatile offering. Not only does a rose provide a spectrum of colours and an enchanting array of fragrances, but they can also be used in a multitude of landscapes, settings and planting schemes.



Our "ideal for" icons make choosing a rose for your desired spot quick and simple. Look out for these icons in the coming pages.



## MIXED BORDER

Ideal for growing amongst other perennial and herbaceous plants



# ROSE BORDER

Ideal for growing in a formal border of just roses



#### ROSE HEDGES

Ideal for growing multiple roses in a line to form a hedge





#### DOORWAY

Ideal for growing to the side of, or around,



#### SHADY AREAS

Ideal for planting in a shady area



#### OBELISK OR PILLAR

Ideal for growing up a 1.75 - 2.5m obelisk or pillar



#### ROSE HIPS

autumn/winter



#### ARCH

Ideal for wooden or metal arches



#### WALL OR FENCE

Ideal for covering a fence or similar-sized wall



# POTS & CONTAINERS

Ideal for planting in a pot or container



#### VERY FEW THORNS

Has very few thorns



#### ATTRACTING BEES

Particularly good for attracting bees and



# FRONT OF HOUSE

Ideal for growing up the front or side of an average sized house



### PERGOLA

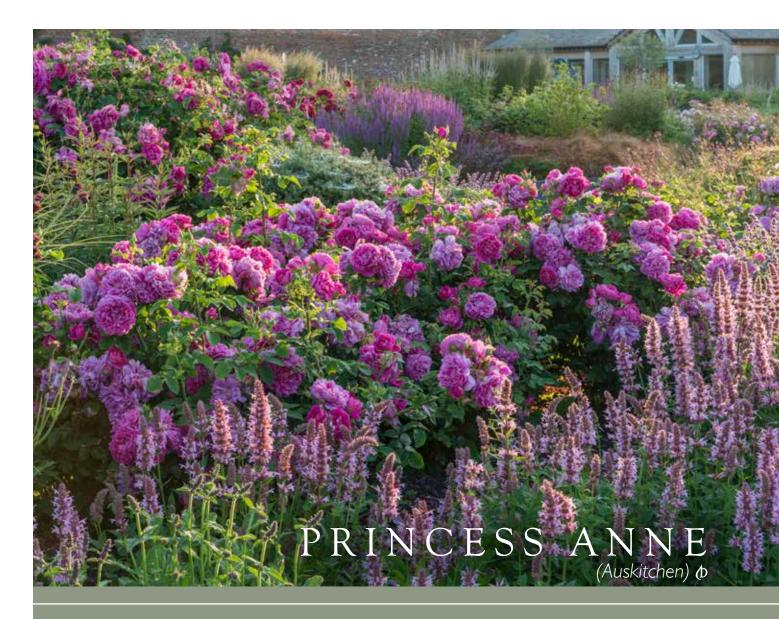
Ideal for growing up and over the top of a 2.75 - 2.75m pergola



# CUTTING & ARRANGEMENTS

Particularly good for cutting and arranging in vases





BEST FOR FLOWERING BEST FOR HEALTH











Colour: Rich pink Fragrance: Medium, Tea Bloom Size: Large

#### English Shrub Rose





# THE MAYFLOWER (Austilly)

#### BEST FOR HEALTH

English Shrub Rose

Size: Medium Shrub 1 Im - I.5m 
→ Im - I.5m

Colour: Mid Pink

Fragrance: Medium-Strong, Old Rose

Bloom Size: Medium Flowering: Repeat

A very healthy variety, bearing mid pink, mediumsized, Old Rose style blooms. They are held well above the dainty foliage and have a mediumstrong Old Rose scent. It forms a tough and hardy shrub with upright, bushy, twiggy growth.











## TRANQUILLITY

(Ausnoble) (b

English Shrub Rose

Colour: White Fragrance: Light, Fruity Bloom Size: Large Flowering: Repeat

Beautifully rounded flowers, with neatly placed petals making up perfect rosettes. The buds are lightly tinged with yellow but as the flowers open they become pure white.









## WOLLERTON OLD HALL (Ausblanket) &

#### BEST FOR FRAGRANCE

English Climbing Rose

Size: Medium Climber \$3.75m - 4.25m

Colour: Pale Apricot Fragrance: Strong, Myrrh Bloom Size: Medium Flowering: Repeat

A wonderfully fragrant climber – its strong, warm myrrh fragrance has intense hints of citrus. The buds open to beautifully rounded, chalice-shaped blooms of pale apricot, eventually paling to cream.







# STRAWBERRY

HILL (Ausrimini)

#### BEST FOR FRAGRANCE

English Climbing Rose

Size: Short Climber \$\frac{1}{2} \text{sm} - 3.5 \text{m}

Colour: Mid Pink

Fragrance: Strong, Myrrh

Bloom Size: Large

Flowering: Repeat

Beautiful at all stages, bearing small clusters of mid pink, medium-large, cupped rosettes. They have a strong, delicious myrrh and heather honey fragrance. The arching branches are clothed in glossy, dark foliage.







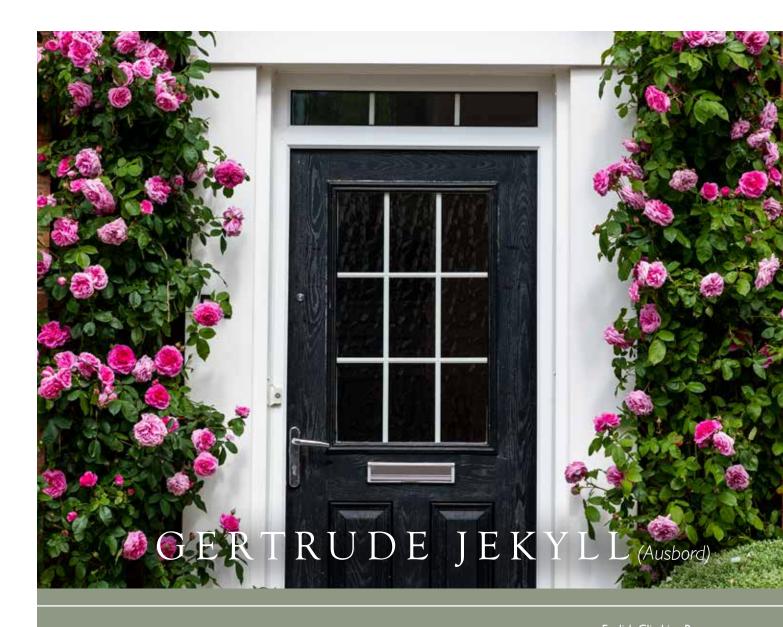












BEST FOR FLOWERING BEST FOR FRAGRANCE







Size: Short Climber 12.25m - 2.75m Colour: Bright Pink Fragrance: Strong, Old Rose Bloom Size: Large Flowering: Repeat

## English Climbing Rose

A short climber, it is always one of the first English Roses to start flowering, its perfect scrolled buds oper to large, rosette-shaped flowers of bright glowing pink. The strong, perfectly balanced Old Rose scent is often described as being the quintessential Old Rose fragrance.



# CROWN PRINCESS MARGARETA (Auswinter) &

#### English Climbing Rose

A vigorous climber, bearing quite large, many petalled, neat rosette flowers in a lovely shade of apricot-orange. They have a medium-strong Tea fragrance. There is plentiful, glossy foliage.



# TEASING GEORGIA (Ausbaker) &

#### English Climbing Rose

A beautiful climbing rose. The rosette blooms are a rich shade of yellow, the outer petals falling back and fading to palest yellow, providing a most pleasing two-tone effect. There is a lovely strong Tea Rose fragrance.











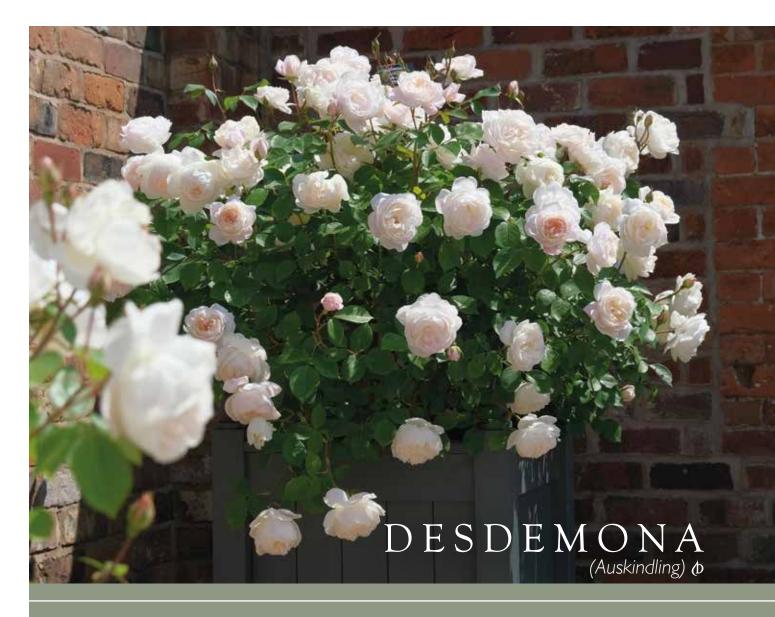












BEST FOR FLOWERING BEST FOR FRAGRANCE











Colour: White Fragrance: Strong, Old Rose Bloom Size: Medium Flowering: Repeat

#### English Shrub Rose





## LICHFIELD ANGEL

(Ausrelate) **b** 

#### English Shrub Rose

Pale peachy pink buds gradually open to form neatly cupped, cream rosettes. Each bloom has a perfect ring of waxy petals enclosing numerous smaller petals. Eventually the petals turn back to form a large, domed flower













## PRINCESS ANNE

(Auskitchen) **b** 

BEST FOR FLOWERING BEST FOR HEALTH English Shrub Rose

The young flowers are deep pink, fading to pure rich pink. The rather narrow petals are unusually substantial, with a hint of yellow on their undersides. Held in large, fragrant clusters.

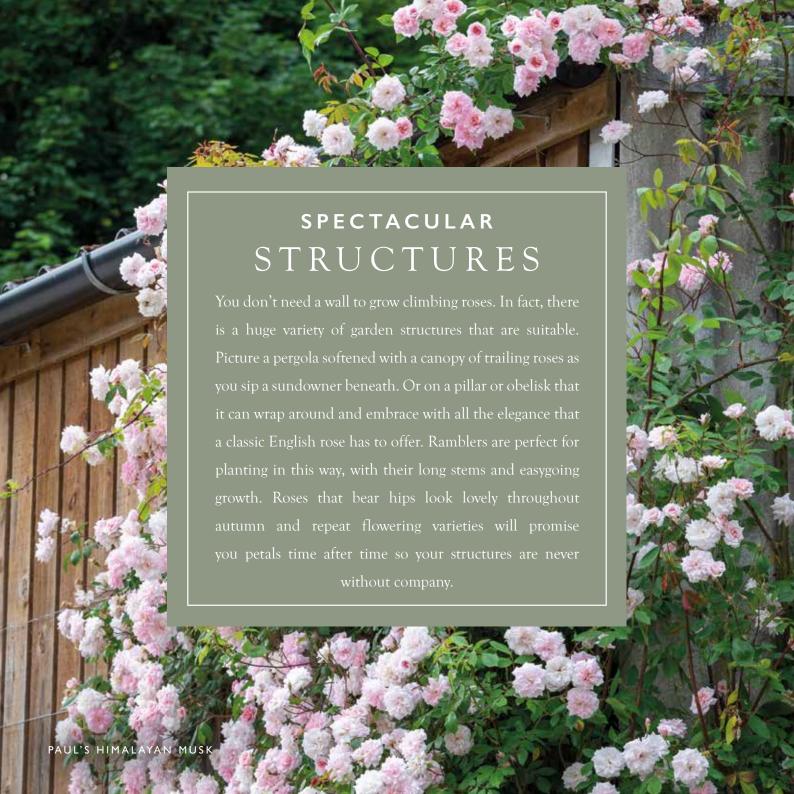


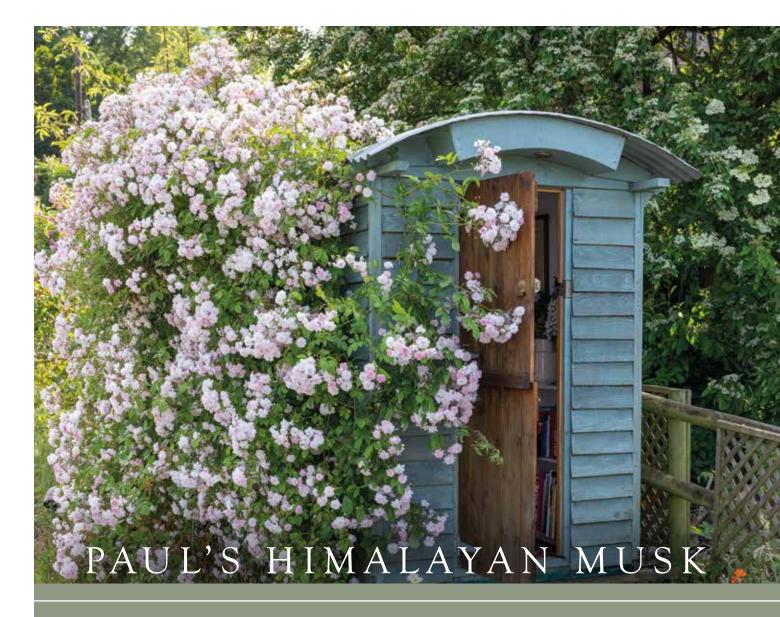




















Colour: Pale Pink Fragrance: Strong, Musk Bloom Size: Small Flowering: Once Flowering

#### Rambling Rose





# THE ALBRIGHTON RAMBLER (Ausmobile) φ

English Rambling Rose

Size: Medium Rambler \$\,\$1.75m - 4.25m

Colour: Blush Pink Fragrance: Light, Musk Bloom Size: Small Flowering: Repeat

A repeat-flowering variety which, unusually for a rambler, has fully double flowers. that are small and cup-shaped. They are blush pink, fading to blush white and are held in large, gracefully hanging sprays.









## BATHSHEBA

(Auschimbley) 🕭

English Climbing Rose

Size: Short Climber \$\frac{1}{2} \text{sm} - 3.5m

Colour: Apricot

Fragrance: Medium-Strong, Myrhh

Bloom Size: Large

Flowering: Repeat

Apricot-yellow buds open to shallowly cupped, many petalled rosettes. They are a beautiful blend of subtle apricot-pink and soft yellow, giving the overall impression of apricot, with creamy outer petals.













### Size: Large Shrub † 1.25m - 1.75m → 1.5m - 2m Colour: Light Pink Fragrance: Light, Fruity

Bloom Size: Large Flowering: Repeat

#### English Shrub Rose

Distinctly quartered, rosette blooms an produced on long arching branches. They are soft blush with a pretty apricot hue, the outer petals paling to almost white. It forms a bush mounding shruld





## THOMAS À BECKET

(Auswinston) **b** 

#### English Shrub Rose

This is a variety of very different character from the general run of English Roses, being rather closer to the Species Roses than to the Old Roses and more natural and shrubby in growth.



## MOLINEUX

(Ausmol)

#### English Shrub Rose

Bears medium-sized neat rosette blooms - tinged with orange at first, quickly becoming rich yellow. It has a light-medium musky Tea Rose scent. The growth is compact, even and upright.









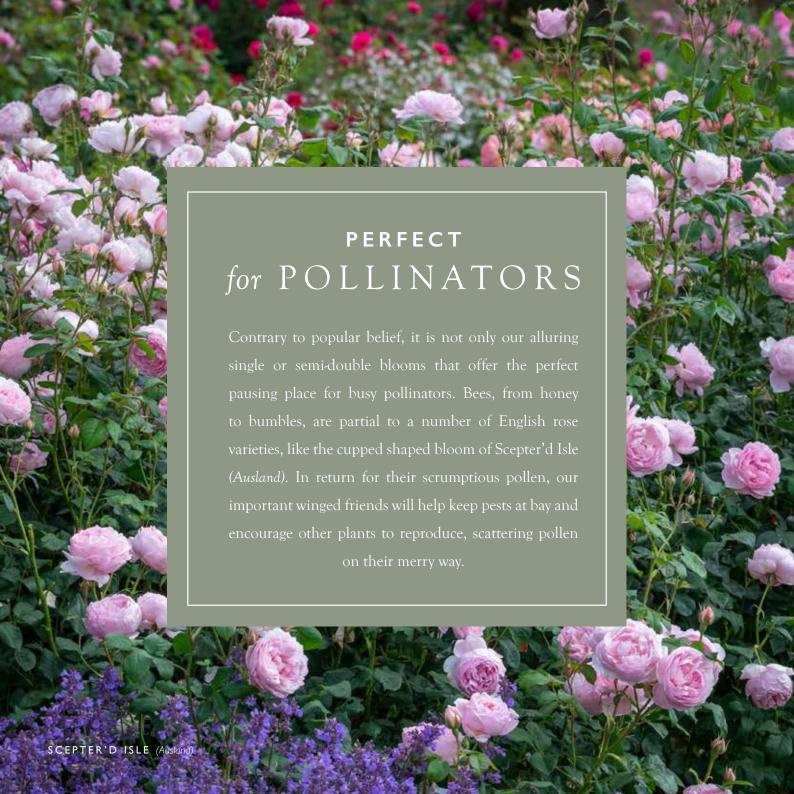














BEST FOR FLOWERING











Fragrance: Strong, Myrrh Bloom Size: Medium

#### English Shrub Rose





# TOTTERING-BY-GENTLY (Auscartoon)

BEST FOR HEALTH English Shrub Rose

Its beauty is found in the simplicity of its single yellow flowers and the spectacular display they create when viewed en masse. They are held in large, open sprays on a rounded, branching shrub.











# COMTE DE $C\,H\,A\,M\,P\,A\,G\,N\,E\quad \textit{(Ausufo)}\,\, \text{($\Phi$)}$

#### English Shrub Rose

Yellow cups, each with a mop of stamens, gradually turn pale apricot, creating a delightful mix of shades. The growth is broad and bushy.









# OUR ROSES, YOUR GARDENS

There is something quite spectacularly magical about stepping into someone else's garden, especially when the abundant blooms of David Austin roses are present. Like unravelling a new novel, each chapter waiting to be explored, our social media series 'How does your garden grow' has allowed us to get blissfully lost in the story of our followers' outdoor spaces.

#### FEATURED GARDEN

@CAROLYNNMANNERS\_GARDENS

#### Australia

"My garden on the Central Coast, NSW, Australia, resembles the makings of a country garden, that surrounds me with flowers every season.

"The rose garden, five years young, is a tangle of, foxgloves, nepeta, salvias and seasonal blooms, mingling alongside roses.

"For me, it's always David Austin Roses that bring the greatest joy, from the first bud unfurling to the unravelling of the last bloom in almost winter, their beauty is unmatched.







"My love of roses and gardening originates from first memories of my mother, a background in floristry, and generations of women who came before me.

"The garden is surrounded by tall gum trees, birds and wildlife, and is a work in progress that continues to evolve."

Share your beautiful blooms with us on instagram by tagging @DAVID\_AUSTIN\_ROSES and using the hashtag #AUSFEATUREMYROSE when uploading your photos



There is so much to love about an English rose, but the presence of their colour has to be one of their greatest garden gifts; ranging from soft pastels to rich vibrant tones, from deep velvety hues to colours delicately coupled in a single petal's palette. Often changing as they burst from bud to bloom, the quintessential rose offers summer-long colour to delight outdoors. Those who choose to snip stems get to savour the sight indoors too.









# PRINCESS ALEXANDRA OF KENT (Ausmerchant) $\phi$

BEST FOR FLOWERING BEST FOR FRAGRANCE English Shrub Rose

The unusually large, bright pink flowers are full-petalled and deeply cupped. In spite of their size, they are never clumsy, being held nicely poised on a well-rounded shrub. There is a strong and delicious fresh Tea fragrance.



# YOUNG LYCIDAS (Ausvibrant) (b

English Shrub Rose

Large, deeply cupped flowers, blending deep pink, magenta and red – the outer petals tending towards light purple, with an almost silvery quality. There is a delicious Tea and Old Rose scent, with hints of cedar wood.















# Nature's way of blushing at its own beauty.

### BOSCOBEL

(Auscousin) **b** 

#### English Shrub Rose

Size: Medium Shrub  $\uparrow$  Im - 1.5m  $\leftrightarrow$  Im - 1.5m

Colour: Coral-Pink

Fragrance: Medium-strong, Myrr

Bloom Size: Large

Flowering: Repeat

Red buds open to beautifully formed, upwardfacing, coral-pink rosettes. Small petals of varying shades mingle to provide a most pleasing effect. The myrrh fragrance has delicious hints of hawthorn, elderflower, pear and almond.











# THE MILL ON THE FLOSS

(Austulliver)

BEST FOR FLOWERING BEST FOR FRAGRANCE English Shrub Rose

Bears large clusters of neat, deeply cupped blooms, each with a small boss of stamens. Initially mid pink, verging on lilac-pink, they pale as they open, the individual petals beautifully defined by their carmine edges.









## WISLEY 2008

(Ausbreeze) (b

English Shrub Rose

The perfect rosette flowers are shallowly cupped, about 3" across, and are a very pure light pink. The outer petals pale prettily towards the edges.











# ROALD DAHL (Ausowlish) (b

BEST FOR FLOWERING BEST FOR HEALTH English Shrub Rose

Soft orange-red buds open to medium-sized, cupped rosettes of perfect apricot colouring. They are extremely robust and have a lovely fruity Tea scent. Very healthy; it matures into an attractive, rounded, bushy shrub with few thorns.



# JUDE THE $O\ B\ S\ C\ U\ R\ E^{\ @}\ \ \textit{(Ausjo)}$

#### English Shrub Rose

A very free-flowering rose, bearing very large, incurved, chalice-shaped flowers. The petals are medium yellow on the inside and pale yellow on the outside.























# DAME JUDI DENCH (Ausquaker) $\phi$

BEST FOR HEALTH

English Shrub Rose

Colour: Apricot-Orange Fragrance: Light-Medium, Tea

Bloom Size: Large Flowering: Repeat

A beautiful rose; the blooms are a particularly rich shade of apricot-orange, paling prettily towards the edges. The striking, red-tipped buds gradually open to reveal large, informal rosettes, each with ruffled petals and a button eye







# THE LADY GARDENER (Ausbrass) &

English Shrub Rose

Colour: Apricot

Fragrance: Medium, Tea

Bloom Size: Large

Flowering: Repeat

Bears large, quartered rosettes, each about 4" across, packed with loosely arranged petals. They are a beautiful shade of pure apricot, paling towards the edges. There is a lovely Tea fragrance, with hints of cedar wood and vanilla

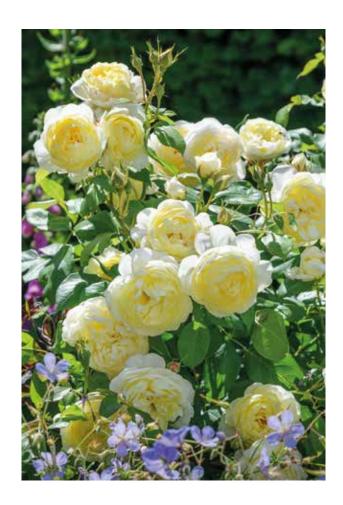












# VANESSA BELL (Auseasel)

BEST FOR FLOWERING English Shrub Rose

Pink-tinged buds open to medium-sized cups held in large clusters. Pale yellow, paling to white at the edges; each has a rich yellow eye. The fragrance is similar to green tea with aspects of lemon and honey. It forms a bushy, upright shrub.



# GOLDEN $CELEBRATION \quad \textit{(Ausgold)}$

BEST FOR FRAGRANCE English Shrub Rose

One of the largest-flowered English Roses, bearing rich yellow blooms in the form of giant cups. They have a strong Tea fragrance, developing wonderfully combined notes of Sauternes wine and strawberry.



















Unveiling a burst of sunshine, petal by petal.

## THE POET'S

WIFE (Auswhirl) &

#### BEST FOR FRAGRANCE

English Shrub Rose

Colour: Rich Yellow

Fragrance: Strong, Fruity

Bloom Size: Large

Flowering: Repeat

Bears rich yellow flowers, which pale over time. Their formation is most pleasing, having a neat outer ring of petals enclosing an informal group of petals within.













# GRAHAM THOMAS (Ausmas)

English Shrub Rose

Colour: Rich Yellow Fragrance: Light, Tea Bloom Size: Medium Flowering: Repeat

Bears medium-sized, cupped blooms of an unusually rich, pure yellow. There is a light Tea fragrance, with a cool violet character. It forms a bushy, upright and vigorous shrub, with attractive, smooth green foliage.











# CHARLES DARWIN (Auspeet) &

BEST FOR FRAGRANCE

English Shrub Rose

Size: Medium Shrub 1 Im - 1.5m 
→ Im - 1.5m

Colour: Yellow Fragrance: Strong, Tea Bloom Size: Large

Flowering: Repeat

The flowers are very full and rounded at first, later opening up to shallow cups. They are yellow in colour, tending almost towards mustard, and have a strong, delicious fragrance, varying between soft floral Tea and pure lemon.



















Colour: White Fragrance: Medium, Old Rose Bloom Size: Medium Flowering: Repeat

#### English Shrub Rose



## WINDERMERE (Aushomer) &

#### English Shrub Rose

The blooms start as perfectly rounded buds, opening to full, cupped flowers that are rich creamy yellow at first, fading to almost pure white in the sun. They have a delicious fruity fragrance that has a definite hint of citrus.



## $T\,R\,A\,N\,Q\,U\,I\,L\,L\,I\,T\,Y \ \ \text{(Ausnoble)} \ \phi$

#### English Shrub Rose

Beautifully rounded flowers, with neatly placed petals making up perfect rosettes. The buds are lightly tinged with yellow but as the flowers open they become pure white.













BEST FOR HEALTH











Fragrance: Strong, Myrrh Bloom Size: Medium

#### English Climbing Rose

# STANDARD TREE ROSES

Standard Tree Roses add vertical charm to your garden through the summer months. They are ideal for creating focal points in key areas of the garden and can also be used to line a path, frame a doorway or bring interest to a bare wall. Standards are useful for adding height to a border and look particularly impressive when planted in groups of three or four. If planting in a pot make sure it is at least 60cm × 60cm.





### DESDEMONA

(Auskindling) (b

BEST FOR FLOWERING BEST FOR FRAGRANCE

English Standard Tree Rose

Peachy pink buds open to beautiful, white, chaliceshaped blooms, with a pinkish hue at the earliest stage of flowering. The incurved petals create an arresting interplay of light and shadow.









# PRINCESS ANNE (Auskitchen) &

BEST FOR FLOWERING BEST FOR HEALTH

English Standard Tree Rose

Bears large clusters of fragrant, pure rich pink blooms over a long period. They open in succession revealing rather narrow petals, with a hint of yellow on their undersides.











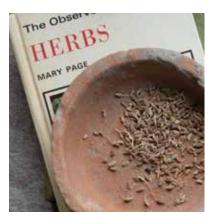


Roses are a sight to behold in their apricot pink, yellow or ivory glory, and a delight to breathe in too should you choose a variety with a forward fragrance. Without fragrance the world would be emptier than we might first think

Scents are processed in the same part of the brain as where memories are safely stored Scents are emotional and can transport you back to a moment in time. Scents can soothe and make the stresses of a day feel suddenly so insignificant.

So whether it's a heady musk scent that transports you to someplace special or a traditional tea fragrance that triggers something to make you feel happy and at home, there is a rose filled with notes ready to release. With up to 400 different aromatic components, roses carry one of the most complex scent profiles of all of nature's blooms. Overleaf, with the help of our fragrance formulation expert Emma, we look at the ingredients within five rose fragrances







# FRAGRANCE MYRRH

Myrrh-scented roses are never really what you would quite expect. It's hard to not hear myrrh and associate it with heavy, resinous frankincense fragrances that we associate with incense and Christmas-time. But Myrrh in roses is a totally different scent. It comes from the Latin Myrrhis odorata — the name for Sweet Cicely, which is classically light and delicate, full of air and hints of green aniseed. Green banana and fennel fronds can be detected too, along with liquorice root and a touch of star anise. To welcome a Myrrh rose into your garden, be it the frothy petals of Wollerton Old Hall (Ausblanket) (b or the strong scent of Scepter'd Isle (Ausland), is to fill it with herbaceous green notes.















# FRAGRANCE FRUITY

These roses are some of the most diverse in their fragrance profile, with each rose typically being a mixture of all sorts of fruits. Some are fresher with green Granny Smith apple and pear notes, while others are much deeper like the striking The Poet's Wife (Auswhirl) (D which is full of berries and has a jammy character. Many Fruity fragranced roses contain a whole host of fruit notes but in differing intensities; it is not uncommon to detect mango and guava alongside nectarine, cherry, elderflower and blackcurrant leaf. Look to Olivia Austin Rose (Ausmixture) (D if you would like your garden to smell a little zesty!

# FRAGRANCE MUSK

The rose Musk fragrance is produced by the stamen rather than the petals. Musk is the only fragrance created in this way in the world of roses, so be sure to smell deep into the bloom to appreciate it as its richest point. You might describe it as being spicy with notes of clove, cinnamon, cardamom and nutmeg. But Musk is also made up of almond and nougat, sea salt and honeycomb, and a touch of amber resin. A warm summer's day with the scent of a Musk rose such as Tottering-By-Gently (Auscartoon) and Comte De Champagne (Ausufo) (1) being carried by the breeze is really quite hard to beat.



English roses are easy to grow and remarkably tolerant. With a little extra care and attention, your roses will really flourish. Our rose experts have compiled some general advice to help you plant and care for your roses in the best possible way.





# A ROSE



#### WHAT YOU WILL NEED:

Garden fork

Garden spade

Bucket

Watering can

Compost, soil improver or well-rotted manure

#### SELECTING A SPOT

A magnificent garden full of roses is easy to achieve, even if new to gardening or not particularly green-fingered. English roses need at least four hours of sunlight per day and enough space to grow to their mature size. Follow these simple steps to ensure your rose gets off to the best possible start.

#### METHOD

STEP I If you are planting a bare root rose; rehydrate it by soaking it in a bucket of water for a minimum of two hours.

STEP 2 For both bare root and potted roses, prepare the soil where your rose is going to go. Dig it over with a garden fork, removing any weeds or large stones.

**STEP 3** Using a spade dig a hole approximately 45 x 45cm deep.

STEP 4 Add a spadeful of soil improver or well-rotted manure to the soil at the base of the hole.

STEP 5 Remove your rose from its pot or where it is soaking and position so that the base of the stems are about 5cm below the top of the hole.

STEP 6 To finish off, backfill around the roots of the rose using the mix of soil and soil improver and then lightly firm it in with your foot.

STEP 7 Water generously.

# A ROSE



#### WHAT YOU WILL NEED:

Secateurs

Gloves or gauntlets

Loppers or pruning saw (for older, particularly thick stems)

#### WHEN TO PRUNE

We recommend pruning during June, July and August. However, if you still haven't pruned by September, it is still better to do so than not at all.

#### METHOD

STEP I Cut back any disproportionately long stems in line with the rest of the plant.

STEP 2 Cut back stems. How much you cut them back depends on the age and type of your rose. See table below.

STEP 3 Cut out any dead, diseased or damaged stems from their point of origin.

STEP 4 Remove any remaining foliage and dispose of all cuttings in garden waste.

#### GUIDE TO CUTTING BACK

	I YEAR after first summer of flowers	2 + Y E A R S
SHRUB ROSES	Cut back to a height of 30-35cm from ground level	Cut back by 1/2
CLIMBERS	Cut back lightly by a few inches	Cut back previous season's growth to about 5-10cm from the main stem
RAMBLERS	Cut back lightly by a few inches	Thin out shoots as necessary



This diagram shows a 2+ year old shrub before and after pruning, once all stems have been cut back by half.

#### ANNUAL

## ROSE CARE CALENDAR

English roses are straightforward to grow, care for and maintain. Let us take you through the basics of rose care throughout the year to help you get the best out of your blooms, ensuring your roses will bring you pleasure for years to come.





### JANUARY

#### WATER

In the warmer weather, it is a good idea to check if your roses need an extra drink. Warmer temperatures and wind can lead to your roses drying out, particularly those in pots. Don't forget that darker coloured pots will attract more heat too.



#### HIP SEASON

Rose hips are the fruit of a rose plant, they are more typically found on single-flowering roses and provide a beautiful pop of colour come Autumn. If you have a rose that produces hips, now is time to stop deadheading so you, and the garden wildlife, can enjoy them.



# JUNE/JULY

#### PRUNE

For your roses to thrive, annual pruning is essential June to July is a good time to start pruning. Pruning your roses will create a shapely, attractive shrub with good structure. You can do this by simply removing weak, dead or diseased stems during the non-flowering season.



SEPTEMBER

MULCH

Mulching is the addition of a protective layer

around the base of

your roses and ideally

should be applied during

September. This process

helps your roses to retain

moisture, suppresses

weeds and provides valuable nutrients for your roses as they grow.





## FEED

amount of energy
to produce such an
abundance of blooms
and vigorous growth,
so replenishing the
nutrients with rose food
in October is key.





## NOVEMBER

## WATER

Hydrated roses are happy, healthy roses. We suggest a full watering can per rose, twice a week in the warm, dry weather. In extreme heat, for a newly planted rose, or for roses in pots, we suggest watering more frequently.





## DECEMBER

## DEADHEAD

Dust off the secateurs, December is the time to deadhead. Taking spent blooms off your repeat flowering roses will reward you with more fabulous flowers and keep your roses looking neat and tidy. Don't forget to take in the sweet smell of roses while deadheading them



## BLOOM

IS OUR COMMITMENT TO THE FUTURE

BLOOM is an ambitious socially responsible plan, focussing on bringing everything we do for our people, our planet, the wider community, and gardeners of the future under one umbrella. We know that as growers of natural products we have a duty to care for the environment and we continually work on growing our responsible decision making, using our business as a force for good.

## USE OF CHEMICALS

In our horticultural regime, we were early adopters of non-neonicotinoid pesticides in our production beds and now host several beekeepers who have hives around our nursery. We do not spray the roses in our extensive trial programme and it is our intention that the latest generation of David Austin roses should be able to survive well in the garden without the need for continual spraying by our customers. We continue to implement Integrated Pest Management (IPM) outdoors and under protection, to reduce our use of pesticides. We minimise reliance on herbicides by utilising alternative husbandry methods like mechanical weeders, bark toppers, membranes, crop cover and field rotations.

UK ONLY

"We know that as growers of natural products we have a duty to care for the environment."







## ROSE GARDENS

Six themed gardens, home to over 4,000 roses

## PLANT CENTRE

Extensive collection of roses and companion plants available to purchase

## GIFT SHOP

Beautiful gift shop full of complementary products and a wide selection of homewares and gifts

## RESTAURANT & TEA ROOM

Serving locally sourced food, freshly prepared by our chefs



## GUIDE BY USE S

VARIETY	Best For Fragrance	Best For Flowering	Best For Health	Mixed Border	Rose Border	Rose Hedges	Pots & Containers	Shady Areas	Cutting	Attracting Bees	Rose Hips
ENGLISH SHRUBS	*	*	*	Ä	a	Ð	T	*	$\Box$	*	3
Boscobel (Auscousin) (D											
Charles Darwin (Auspeet) (b											
Crown Princess Margareta (Auswinter) (1)											
Dame Judi Dench (Ausquaker) (1)											
Desdemona (Auskindling) (1)											
Emily Brontë (Ausearnshaw)											
Gertrude Jekyll (Ausbord)											
Golden Celebration (Ausgold)											
Grace (Auskeppy) (D											
Imogen (Austritch)											
James L. Austin (Auspike) (1)											
Lady of Shalott (Ausnyson) (D											
Lichfield Angel (Ausrelate) (D											
Olivia Rose Austin (Ausmixture) (D											
Princess Alexandra of Kent (Ausmerchant) (D											
Princess Anne (Auskitchen) (D											
Roald Dahl (Ausowlish) (D											
Scepter'd Isle (Ausland)											
The Ancient Mariner (Ausoutcry)											
The Lady Gardener (Ausbrass) (D											
The Poet's Wife (Auswhirl) (D											
Thomas À Becket (Auswinston) (D											
Tottering-by-Gently (Auscartoon)											
Tranquillity (Ausnoble) (D											
Vanessa Bell (Auseasel)											

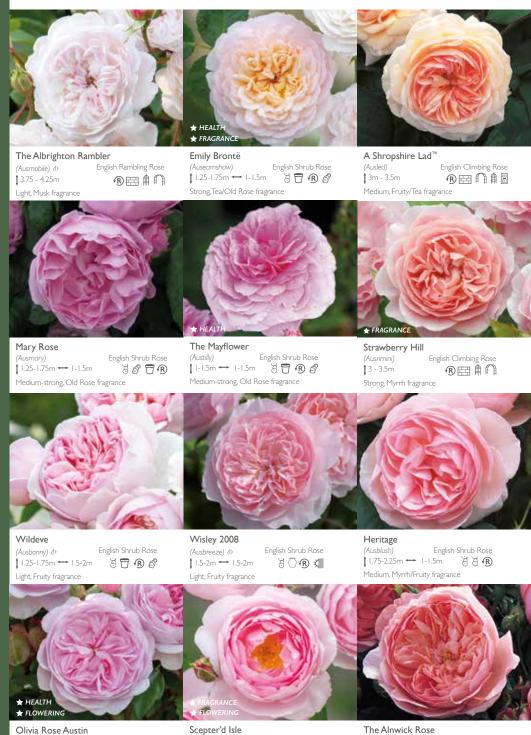
## 10 CLIMBING ROSES USE A GUIDE BY I

VARIETY	Best For Fragrance	Best For Flowering	Best For Health	Obelsisk or Pillar	Wall or fence	Arch	Front of House	Doorway
CLIMBERS & RAMBLERS	*	*	*	Å		A		
A Shropshire Lad™ (Ausled)								0
Bathsheba (Auschimbley) (1)								
Claire Austin (Ausprior) (1)								
Crown Princess Margareta (Auswinter) (D								
Gertrude Jekyll (Ausbord)								
Graham Thomas (Ausmas)								
Strawberry Hill (Ausrimini)								
Teasing Georgia (Ausbaker)								
The Albrighton Rambler (Ausmobile) (1)								
Wollerton Old Hall (Ausblanket) (1)								



# OLOUR





English Shrub Rose

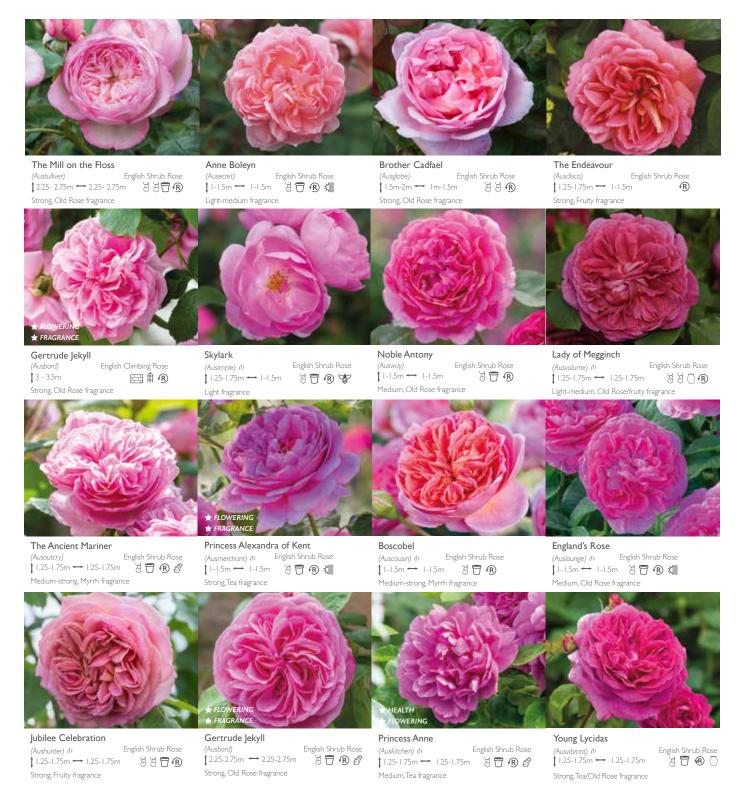
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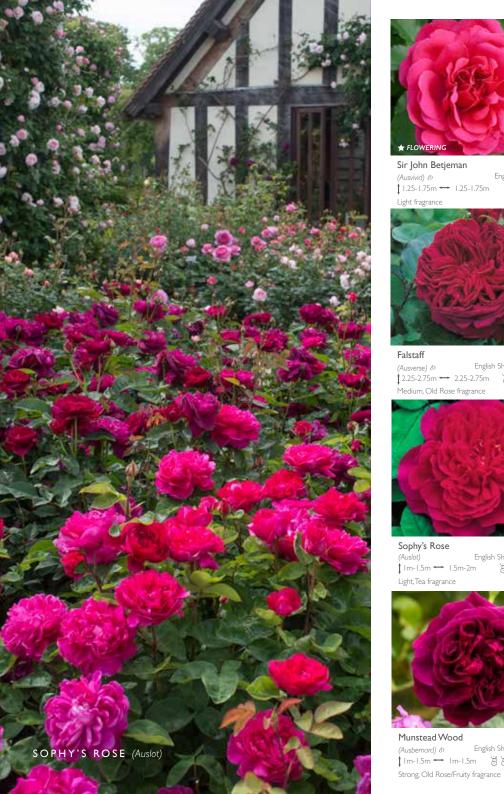
(Ausmixture) (1)

↑ 1.75-2.25m ↔ 1.75-2.25m

Light-medium, Fruity fragrance

(Ausland) English Shrub Rose English Shrub Rose (Ausgrab) ( ↑ 1.75-2.25m ← 1.75-2.25m 8 7 B X 1.25-1.75m ↔ 1-1.5m Ä 🛱 🗖 🔞 Storng, Myrrh fragrance Medium-strong, Old Rose fragrance







## Sir John Betjeman

English Shrub Rose (Ausvivid) (D ↑ 1.25-1.75m ↔ 1.25-1.75m 8 8 B James L. Austin (Auspike) (D ↑ 1.25-1.75m ↔ I-1.5m

English Shrub Rose 8 7 B 8

Light-medium, Fruity fragrance



## Falstaff

English Shrub Rose (Ausverse) (1) 1 2.25-2.75m ↔ 2.25-2.75m 👸 👸 🔞 Medium, Old Rose fragrance

### Darcey Bussell

English Shrub Rose (Ausdecorum) (1) Light-medium, Fruity fragrance



## Sophy's Rose

↑ Im-1.5m ← 1.5m-2m

English Shrub Rose 3 3 B

Light, Tea fragrance

## Tess of the d'Urbervilles

English Climbing Rose (Ausmove) 1 2.75 - 3.25m A E A B Medium, Old Rose fragrance



### Munstead Wood

English Shrub Rose (Ausbernard) ( 1 Im-1.5m → Im-1.5m 👸 💆 🖫

## Thomas à Becket

(Auswinston) ( ↑ 1.5m-2m ← 1.5m-2m Medium, Old Rose fragrance English Shrub Rose 8 B



